



ENTERPRISE FACT SHEET



ESTABLISHED

1957

WORLD HEADQUARTERS

St. Louis, Missouri

EXECUTIVES

- Andrew C. Taylor, Chairman and CEO
- Donald L. Ross, Vice Chairman
- Pam Nicholson, President and COO
- Jo Ann Taylor Kindle, President of Enterprise Rent-A-Car Foundation
- William Snyder, EVP and Chief Financial Officer
- Matt Darrah, SVP of North American Operations
- Lee Kaplan, SVP and Chief Administrative Officer
- Craig Kennedy, SVP and Chief Information Officer
- Ed Adams, SVP of Human Resources
- Jim Runnels, SVP of Rental
- James Burrell, SVP of European Operations
- Rose Langhorst, VP and Treasurer

PRIMARY ACTIVITIES

Largest rental car company in the world specializing in renting vehicles to customers who:

- Need a car because of an accident, mechanical repair or theft
- Want to take a short business or leisure trip or who need a different car for a special occasion
- Need a car in town for business purposes
- Need a car rental at the airport - now on-site at more than 240 airport locations

OPERATIONS

- More than 6,000 offices in the United States
 - Offices within 15 miles of 90 percent of the U.S. population
- Almost 900 offices in Canada, United Kingdom, Germany and Ireland

ENTERPRISE BUSINESSES

- Rent-A-Car, enterprise.com
- Fleet Management, enterprise.com/fleet
- Car Sales, enterprisecarsales.com
- Commercial Trucks, enterprisetrucks.com

FISCAL 2008 REVENUE: \$10.1 billion (worldwide)

FISCAL 2007 REVENUE: \$9.5 billion (worldwide)

FISCAL 2006 REVENUE: \$9.0 billion (worldwide)

FISCAL 2005 REVENUE: \$8.2 billion (worldwide)

RENTAL CAR VEHICLES IN SERVICE

2008: 714,000 units

2000: 493,000 units

1990: 90,000 units

1980: 6,000 units

1970: 500 units

1963: Started rental operation with a fleet 17 cars

1957: Leasing operation opened as Executive Leasing

AWARDS

- Ranked by *BusinessWeek* as one of the "50 Best Places to Launch a Career" for the past three years
- Ranked on the top 10 of *BusinessWeek's* list of "Customer Service Champs" – 2007 and 2008
- Recipient of 2005 Secretary of Defense Employer Support Freedom Award for its support of employees serving in the National Guard and Reserve
- Ranked No. 21 on the *Forbes* "500 Largest Private Companies in America" list
- Ranked highest in customer satisfaction by J.D. Power and Associates for rental car companies at or near airports 9 out of the last 10 years
- Named "One of the Nations Best Entry-Level Jobs" by the *Princeton Review* and *CollegeGrad.com*
- Largest college recruiter in the United States as reported by *Black Collegian* magazine and *CollegeGrad.com*
- Ranked in the Top 50 "Most Respected Companies" in the U.S. in survey of consumers conducted by Reputation Institute
- President and COO Pam Nicholson named one of *Fortune's* "50 Most Powerful Women in Business" for 2007 and 2008



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